



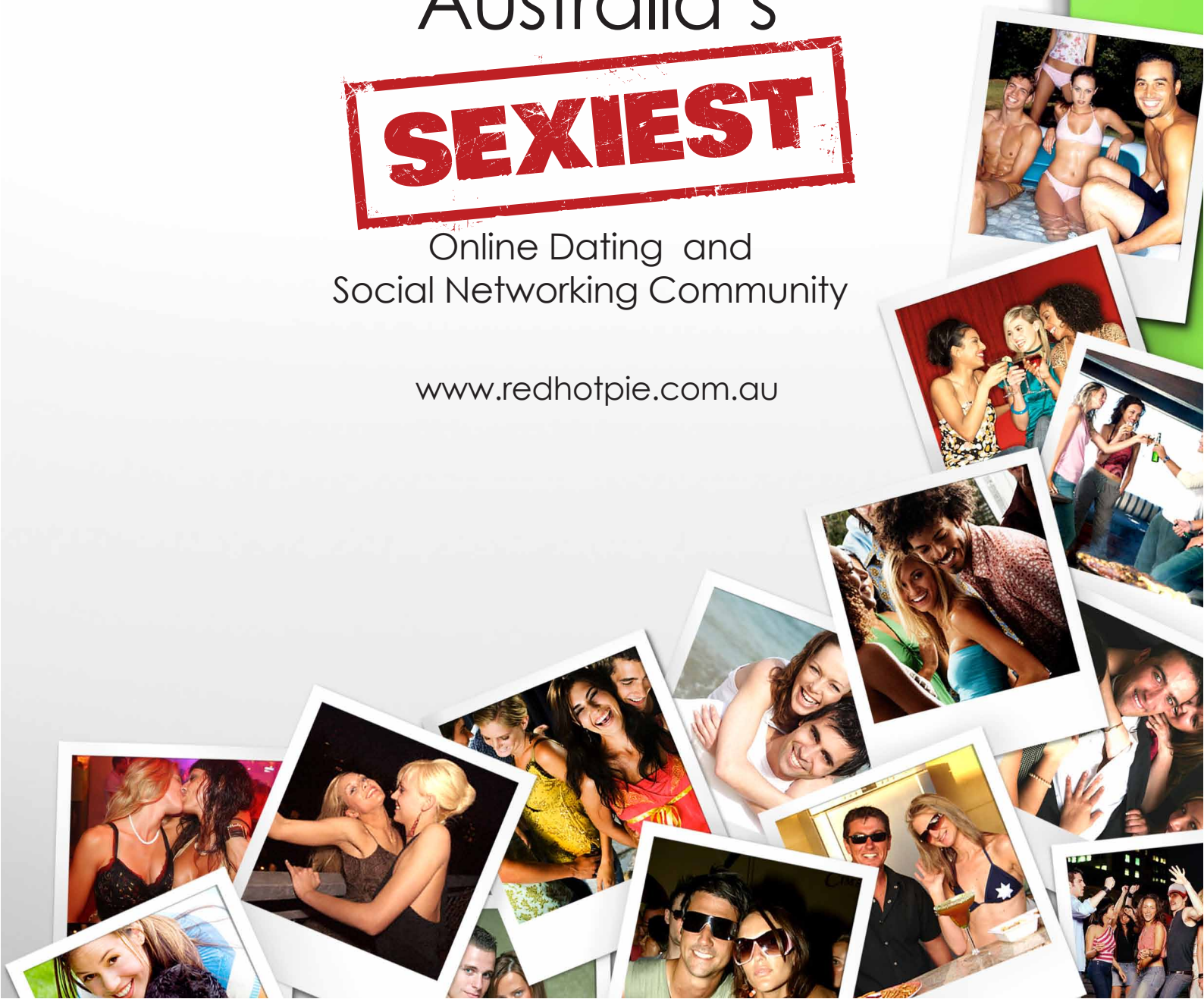
Advertising Kit

Australia's

SEXIEST

Online Dating and
Social Networking Community

www.redhotpie.com.au



Advertising with RedHotPie.com.au

As far as adult online dating and social networking goes in Australia, RedHotPie.com.au is it! The RHP brand is established, iconic and fresher than anyone else on the block, so advertising your products and services with us is a winning move in every aspect.

Established in 2002 and always Australian owned and operated, RedHotPie is Australia's sexiest online community boasting over 2.1 million member listings and serving eight million banner impressions to over 300,000 unique browsers each month.

For several years now, RedHotPie has placed in the Hitwise top ten for their industry and consistently the brand has placed in the top five proving its national power and appeal across all demographics, be they economic, gender, location or lifestyle.

Citizens of the Pie

Members of the RedHotPie nation share a common spirit and a willingness to engage, participate, consume and experience new ideas, products, people and services. They embrace change and opportunity readily and your ads will be reaching an exciting and passionate demographic. Basically the RHP nation is the now crowd, and we can get your brand in front of this enormous resource.

Why try the Pie?

- Awesome rates and advertising value
- Free ad hosting with all bookings
- The RedHotPie team offer a full creative service from static banners to flash animations.
- Free click through reporting available
- Australian owned and operated
- Flexible advertising solutions to meet your advertising requirements



Ad placements on RedHotPie.com.au

The screenshot shows the RedHotPie.com.au website layout. At the top is the 'Member Login' section with fields for Username and Password, and a 'Login' button. Below this is a navigation bar with links: Home, Mailbox, Search, Community (highlighted), Forums, Amateur Pics, Events, Clubs, and Webcam Chat. A secondary bar lists categories: Articles, Erotic Stories, Date Doctors, Horoscopes, Reviews, Competitions, Sex Secrets, On The Ground, Slice, Testimonials, and a '3,104 Online Now' indicator.

The main content area is titled 'Adult Dating & Swingers Lifestyle Community'. It features several sections:

- RHP Model of the Month:** Australia's sexiest.
- RHP Competitions:** Win big every week!
- RHP Polls:** Have your say now!
- Latest Articles:** Bessie Bardot & Geoff Barker. The featured article is 'Taught By A Tantra Goddess' by Bessie Bardot & Geoff Barker, which describes a tantric sex workshop.
- What's Hot:** Popular Articles include 'Dogging: A Walk in the Park', 'The Australian Sex Party - the RHP interview', 'Veronica's siren stoked on RedHotPie win!', and 'Greedy Girls Just Wanna Have Fun'. RHP Essential Reads include 'Swinging 101', 'How to get your profile to work for you', 'Guys: Getting your profile to work for you', and 'Don't Waste Time: Successful Dates for Couples'.
- Advertisements:** A large 'SGIO' ad with the text 'Find out more' and 'experience the difference' is prominently displayed. Below it, a 'Competitions' section lists 'Funny People' (Judd Apatow), 'Whitney Houston' (new album), and '500 Days of Summer (Rated PG)'. A 'Horoscope' section for Virgo (Aug 23 - Sep 22) is also visible.
- Testimonials:** A section titled 'Testimonials' features a photo of a couple and a quote from 'pinkbits_27'.
- RHP on the Ground:** A section featuring a video player and text about 'Purr's L Word Party' and 'Break Up Sex'.

A red arrow points from the 'SGIO' advertisement to a text box at the bottom of the page.

300 X 250 run of site (except front page)
\$5cpm (minimum order - \$1,000)

Ad placements on RedHotPie.com.au

The screenshot shows the RedHotPie.com.au website interface. At the top is the logo and navigation bar. Below the navigation bar, there are several sections: a large banner for registration, a 'Quick Search' sidebar, 'Hot Members' gallery, 'RHP Success Stories', 'What's RedHot' section, and a 'Parties & Events' sidebar. A red arrow points from a 300x250 ad box (containing the SGIO logo and 'Find out more' button) to a pink box at the bottom.

Member Login

Username: Password: **Login**

[forgot password](#) ☐ remember me

Home Mailbox Search Community Forums Amateur Pics Events Clubs Webcam Chat

3,237 Online Now

Australia's hottest social networking and online dating site

Register for free

Username:

Password:

Confirm Password:

Email:

Create my profile

Quick Search

Search over 1,646,220 member listings

I am looking for:

Seeking:

Aged between: and

In:

Search

3,237 online now 4 in webcam chat

Hot Members

RHP Success Stories

“ My partner and I met on the site and have been together for over 6mths... we r very happy with each other and just out for a good time with other couples ”

18_19couple

“ I met my gorgez soulmate on your site weve been together for 2 years were engaged and were having our first son... thank you for bringing us together were so happy ”

Steve86

▶ Read all Testimonials/Success Stories

▶ Submit your own RHP success story here

What's RedHot

Bessie Bardot & Geoff Barker

Taught By A Tantra Goddess

A while ago Bessie and I heard about a tantric sex workshop that actually included a one hour private session with someone of the auspicious title, 'tantric sex goddess'. Well my curiosity got the better of me so I booked myself in for a session...

Latest Articles

- ▶ Little changes for big results!
- ▶ Surviving Life's Little Crunches
- ▶ Date Doctors - The Art Of The Flirt

Parties & Events

Naughty Thursdays

Posted By: Liaisonz Swinger

Event Date: 17/09/2009

Frenzy Fridays

Posted By:

Event Date: 11/09/2009

MUM

THE World Bar SYDNEY

Posted By: World Bar Sydney

Event Date: 11/09/2009

Yum Cha

Posted By:

Event Date: 11/09/2009

300 X 250 front page
\$20 cpm (minimum order - \$5,000)

Ad placements on RedHotPie.com.au

The screenshot displays the RedHotPie.com.au website interface. At the top, the logo 'redhotpie' is visible with the tagline 'Everybody's doing it'. Below the logo is a navigation bar with links: Home, Join Now, Search, Community, Adult Forums, Amateur Pics, Events, Clubs, and Webcam Chat. A 'Member Login' box is located in the top right corner, featuring fields for Username and Password, a 'Login' button, and links for 'forgot password' and 'remember me'. Below the navigation bar, the 'Webcam Chat' section is highlighted. It contains two main chat areas: 'Adult Webcam Chat (93 Chatting Now)' and 'Social Webcam Chat (18 Chatting Now)'. The 'Adult Webcam Chat' section includes a 'Caution' warning, a map of Australia, and a 'Enter Adult Chat Now!' button. The 'Social Webcam Chat' section includes a warning about state rooms, a map of Australia, and a 'Enter Social Chat Now!' button. To the right of the chat sections, there is a 'Register for free' box with fields for Username, Password, Confirm Password, and Email, and a 'Create my profile' button. Below the chat sections, there are two promotional banners: 'Australia's only Live Webcam from a Swingers Club!' by COUPLES INTERNATIONAL, and 'Members SEX Secrets Kiss & Tell'. At the bottom of the website, there is a footer with links: Home, Search, Community, Adult Forums, Amateur Pics, Events, Clubs, Webcam Chat, YES Dating, and RedHotPie UK.

RHP Success

“ Thanks RHP found my perfect match and am now in love and happily engaged. ”

jjayz



728 X90 run of site
\$3cpm (minimum order - \$1,000)

We reserve the right to alter pricing structure at any time.
Prices are effective for 7 days from quote date.





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